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UroChartEHR Providers Lead Meaningful Use Reporting

Springfield, MO --Two urology practices using UroChartEHR [powered by Intuitive Medical Software (IMS)] were among the first to begin securing their eligibility for next month's reimbursements from Medicare/Medicaid for Meaningful Use (MU) of Electronic Health Records.

Among the hundreds of providers that began MU self-attesting on the first eligible day were 15 physicians at Urologic Specialists of Oklahoma (USO) and Birmingham-Shelby Urology, Alabama. They represent a significant percentage of first-day attestors across all specialties, and they did so using UroChartEHR.

More than an add-on module to their standard software, UroChartEHR's MU configuration offers ground-level integration of the 30+ meaningful use criteria set forth by CMS. With MU data collection seamlessly integrated into the day-to-day functions of the software, providers can focus on making the most of their EHR, while the bulk of the reimbursement efforts happen automatically, behind the scenes.

"As we have seen in other provider-based arrangements with government agencies, those that lead change are the ones who reap the greatest total benefit," according to Stephen Confer, MD, Urologic Specialists of Oklahoma. "USO's choice of UroChartEHR was affirmed largely on their Meaningful Use preparedness – We wanted a product and a company that could help put us on the leading edge of this process."

DIRECT RETURN ON INVESTMENT

IMS MU consultants point out that a urology practice would receive \$18,000 *per reporting provider* during their first eligible year, and those without an MU-certified EHR in place would miss out on a total of \$44,000 over the four-year incentive period. Those reimbursement figures far exceed the total cost of the UroChartEHR product, including the integrated Meaningful Use reporting function and MUST consulting services.

IMS CEO Craig Frazier believes deploying the right EHR is key to positioning a practice for success as the healthcare delivery model evolves. "EHR implementation is critical for a modern



practice laying the foundation for their future success.” Frazier says, “Sometimes the tendency is to phase it in, or try to break up the enormity of it. But I would caution providers that the earlier you can implement and begin reporting the better – Understanding your own practice patterns and outcomes before these metrics become the basis for reimbursement puts you in the driver’s seat.”

About Intuitive Medical Software, LLC

Founded by Dr. Howard Follis (<http://www.intuitivemedical.com/ourteam.aspx>), Intuitive Medical Software, LLC develops software products for select surgical and medical specialty physicians in the US. UroChartEHR, IMS' flagship product, is streamlined for urology practices. Recognizing the short-comings of generic EHRs when used in specialty practices, IMS has developed an EHR software product that combines a unique, efficient user interface with state-of-the-art database architecture. UroChartEHR includes IMS' patent-pending timeline method of organizing electronic medical records. IMS' current customers have found that once the urologists and their staff become familiar with the system, their clinic's efficiency and productivity rise. With its innovative approach to specialty EHR software, IMS plays a significant role in transforming the quality of our nation's healthcare. Intuitive Medical Software, LLC is not associated or affiliated in any way with Intuitive Surgical, Inc. **To learn more about IMS, please visit UroChartEHR booth number 4117 at the AUA Annual Meeting in Washington DC, May 14-17, 2011, or www.urochartehr.com.**

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