



FOR IMMEDIATE RELEASE: Thursday, May 19, 2011

Contact: Wes Dunn, 417-864-8900; wes.dunn@intuitivemedical.com

UroChartEHR Providers Receive \$18,000 Meaningful Use Checks

For two forward-thinking urology practices, the checks aren't just *in the mail* – They're *in-hand*.

The two provider groups – Urologic Specialists of Oklahoma (USO) and Birmingham-Shelby Urology – began self-attesting less than one month ago on the first eligible day. Likewise, 16 UroChartEHR physicians now are finding themselves holding a check for \$18,000 for Stage 1 of the Meaningful Use (MU) of Electronic Health Records.

For both busy practices, these early returns on their EHR investments stem from their strong desire to remain on the leading edge of technology. As users of UroChartEHR [powered by Intuitive Medical Software (IMS)], they were already accustomed to CMS's self-reporting steps prior to the eligibility date – preparedness that is now paying off.

“A check in the mail is a great way to start the day,” said Curt Powell, MD, Urologic Specialists of Oklahoma. “In building up to this point, we had to do a little more workflow analysis to incorporate the self-attestation function that UroChart builds in to their product. But this check is a reminder that the right choice of an EHR system pays real-time dividends.”

DIRECT RETURN ON INVESTMENT

UroChartEHR's MU configuration offers ground-level integration of the meaningful use criteria set forth by CMS. With MU data collection seamlessly integrated into the day-to-day functions of the software, providers can focus on making the most of their EHR, while the bulk of the reimbursement efforts happen automatically, behind the scenes.

The Meaningful Use experts at IMS point out that both of these practices will receive \$18,000 *per reporting provider* during this first eligible year, and can look forward to up to \$44,000 during the four-year incentive period. Those reimbursement figures far exceed the cost of licensing the UroChartEHR product, which includes the integrated MU reporting function, and any supplemental *MUST* consulting services.

Craig Frazier, CEO of UroChartEHR, believes these first incentive payments should send a wake-up call to those providers who may feel that they're behind the ball. “Even if you haven't been able to fully embrace the operational change that an EHR will bring, you owe it to yourself, your staff & your patients to explore the big-picture possibilities,” he says. “Though today's spotlight



is on Meaningful Use incentives, it really is about more than dotting 'i's' and crossing 't's' for CMS. UroChartEHR can improve efficiency, patient satisfaction and positioning to help any practice evolve right along with the changing health care model. Today, it can be the starting block for future success."

For more information on UroChartEHR's *Meaningful Use Service Track (MUST)* Consulting Services visit www.urochartEHR.com

###